

AXE

TM

2X ALL-STAR
**MOOKIE
BETTS**

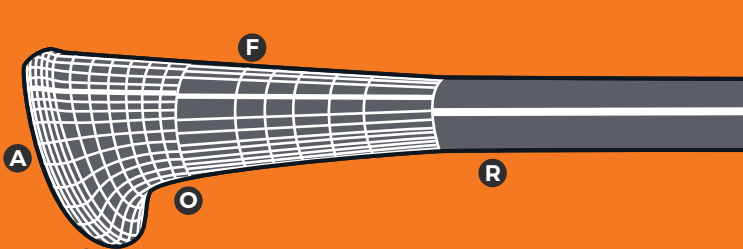
Mookie Betts

2018 / **SEASON**

AXEBAT.COM

REVOLUTIONARY DESIGN

Angled Bottom **F**lush Backside **R**ound Top Hand **O**val Bottom Hand



AXE GRIP:
Designed to support the biomechanics of the swing, increase comfort, and improve performance.
- ALL MODELS

ENDOGRID™ TECHNOLOGY:
Lightweight, sting-stopping urethane inside a wire-frame grid reduces vibrations to the bottom hand and makes the Axe grip even more comfortable.
- AVENGE | ELITE | HYPERWHIP | ELEMENT | ORIGIN BBCOR

1-PIECE:
Single-piece construction for a stiff, powerful swing and maximum feedback.
- HYPERWHIP | ELEMENT | ORIGIN | HERO | D LAWRIE

2-PIECE:
Two-piece construction for more whip and less vibration.
- AVENGE | ELITE

FLEX HANDLE:
Composite handle is flex-tuned for maximum whip, comfort, and barrel speed at impact.
- AVENGE | ELITE | HARD MAPLE COMPOSITE

LP1™ ALLOY:
High-quality aluminum alloy maximizes performance and reduces weight without sacrificing durability.
- ORIGIN | DANIELLE LAWRIE

MANTIC™ ALLOY:
Military-grade formula provides performance for one-sided hitting.
- ELITE | HYPERWHIP | ELEMENT

BCP™ COMPOSITE:
Toughened composite matrix provides industry-leading durability and performance, while its high strength-to-weight ratio delivers unbelievable balance.
- AVENGE

HYPERWHIP™ CAP:
Angled end cap shaves unnecessary weight from the non-hitting side of the barrel, improving balance and bat speed.
- MOST MODELS

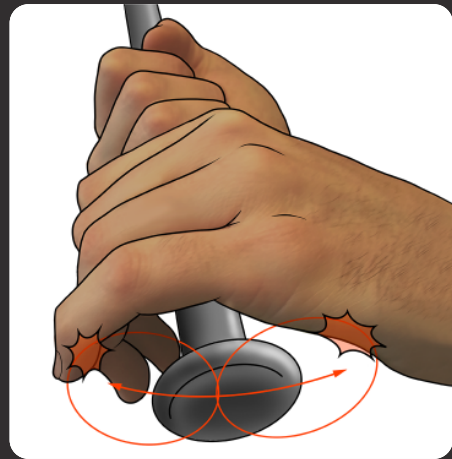
ENGINEERED HITTING ZONE:
Reinforced hitting side engineered for maximum performance and durability, so there's no need to ever rotate your barrel.
- ALL MODELS

HYPERWHIP™ FUSION BARREL:
Same profile as the HyperWhip cap, but the carbon fiber extends down the barrel a full 3 inches and fuses directly to the one-piece alloy construction, providing our most balanced one-piece bat yet.
- HYPERWHIP

FLEX GAP™ BARREL:
The latest breakthrough in one-sided hitting utilizes a tiny air gap to create a larger, more forgiving hitting zone that performs closer to maximum allowable limits without the need to ever rotate your barrel.
- AVENGE SOFTBALL

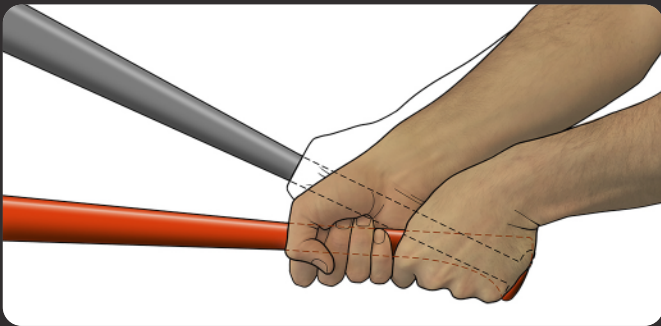
PROVEN PERFORMANCE

To view the full Axe Bat study go to axebat.com



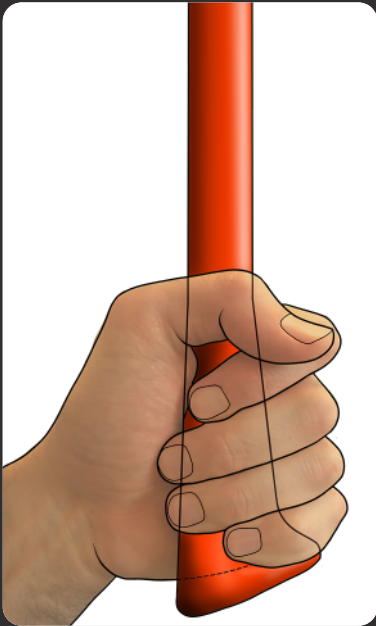
BETTER BAT CONTROL

High-speed video reveals a hammering motion from the traditional round knob. The Axe Handle stabilizes the grip, increasing barrel control.



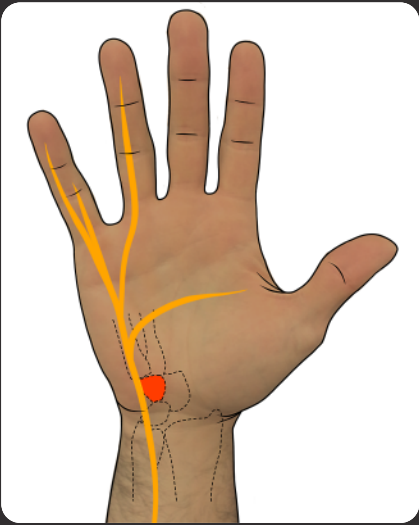
MORE POWER & BAT SPEED

More range of motion and less tension in the hands results in greater power transfer and more bat speed.



ENHANCED COMFORT

Ergonomically designed to follow the natural contours of the wrist and palm.



REDUCES INJURIES & THROWN BATS

Round-handled bats put tremendous pressure on a single point of the hand, which contains the commonly broken hamate bone and the nerve responsible for thrown bats. The flush backside of the Axe relieves these pressures.



AVENGE -3

L140F | 2-5/8" DIAMETER | 31/28 32/29 33/30 34/31

- HyperWhip Composite Cap
- ACR™ Hitting Zone
- 2-piece composite construction
- BCP™ Composite barrel
- Endogrid technology for reduced lower-hand vibration
- Balanced for increased swing speed
- Lightweight composite handle for more whip and less vibration
- 1-year warranty



ELITE -3

L130F | 2-5/8" DIAMETER | 31/28 32/29 33/30 34/31

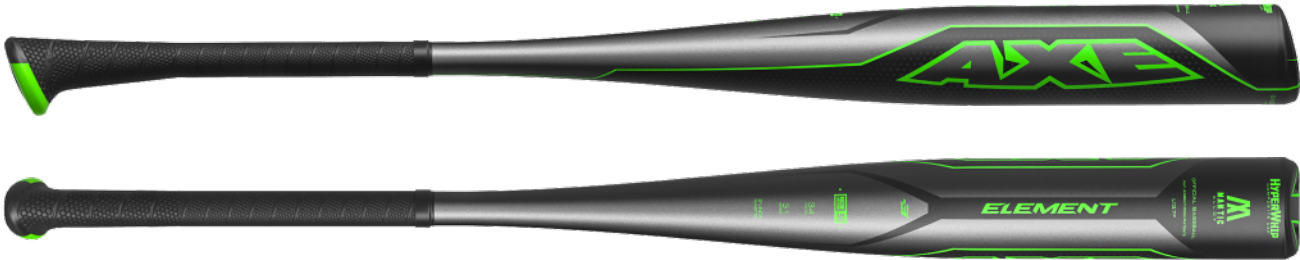
- HyperWhip Composite Cap
- Endogrid technology for reduced lower-hand vibration
- 2-piece alloy/composite hybrid construction
- Mantic Alloy barrel for performance and durability with one-sided hitting
- Endogrid technology for reduced lower-hand vibration
- Lightweight composite handle for more whip and less vibration
- 1-year warranty



HYPERWHIP -3

L138F | 2-5/8" DIAMETER | 31/28 32/29 33/30 34/31

- HyperWhip Fusion barrel
- 1-piece alloy construction
- Mantic Alloy for performance and durability with one-sided hitting
- Endogrid technology for reduced lower-hand vibration
- Most balanced one-piece bat
- 1-year warranty



ELEMENT -3

L137F | 2-5/8" DIAMETER | 31/28 32/29 33/30 34/31

- HyperWhip Cap
- 1-piece alloy construction
- Mantic Alloy for performance and durability with one-sided hitting
- Endogrid technology for reduced lower-hand vibration
- 1-year warranty



ORIGIN -3

L132F | 2-5/8" DIAMETER | 31/28 32/29 33/30

- HyperWhip Cap
- 1-piece alloy construction
- LP1 Alloy for performance and durability with one-sided hitting
- Endogrid technology for reduced lower-hand vibration
- 1-year warranty

THE ELITE TRAINING SYSTEM YOUR TEAM NEEDS

AXE BAT SPEED TRAINERS

Improve bat speed, increase exit velocity, and hit the ball farther with the only overload-underload training system designed for your swing.

Axe Bat's patented handle allows you to swing harder with more control while maximizing your results following one of four programs designed by Driveline Baseball, the leader in data-driven training.

* Underload bat is for soft toss drills and tee work only.



POWERED BY
DRIVELINE
baseball

HANDLE LOAD

UNDER LOAD*

END LOAD



AVENGE -10

L148F | 2-3/4" DIAMETER | 27/17 28/18 29/19 30/20 31/21

- HyperWhip Composite Cap
- 2-piece composite construction
- BCP Composite barrel
- Endogrid technology for reduced lower-hand vibration
- 1-year warranty



AVENGE -8, -10

L172F / L173F | 2-3/4" DIAMETER | **-8:** 27/17 28/18 29/19 30/20 31/21 **-10:** 30/22 31/23 32/24

- HyperWhip Composite Cap
- 2-piece composite construction
- BCP Composite barrel
- Endogrid technology for reduced lower-hand vibration
- 1-year warranty



ELEMENT -10

L143F | 2-3/4" DIAMETER | 27/17 28/18 29/19 30/20 31/21

- HyperWhip Cap
- 1-piece alloy construction
- Mantic Alloy for performance and durability with one-sided hitting
- Endogrid technology for reduced lower-hand vibration
- 1-year warranty



ORIGIN -10

L161F | 2-3/4" DIAMETER | 28/18 29/19 30/20 31/21

- HyperWhip Cap
- 1-piece alloy construction
- LP1 Alloy for performance and durability with one-sided hitting
- 1-year warranty



ORIGIN -8

L162F | 2-3/4" DIAMETER | 29/21 30/22 31/23 32/24

- HyperWhip Cap
- 1-piece alloy construction
- LP1 Alloy for performance and durability with one-sided hitting
- 1-year warranty



ORIGIN -10

L165F | 2-3/4" DIAMETER | 26/16 27/17

- HyperWhip Cap
- 1-piece alloy construction
- LP1 Alloy for performance and durability with one-sided hitting
- Coach Pitch Junior Big Barrel
- 1-year warranty

REVOLUTIONARY DESIGN

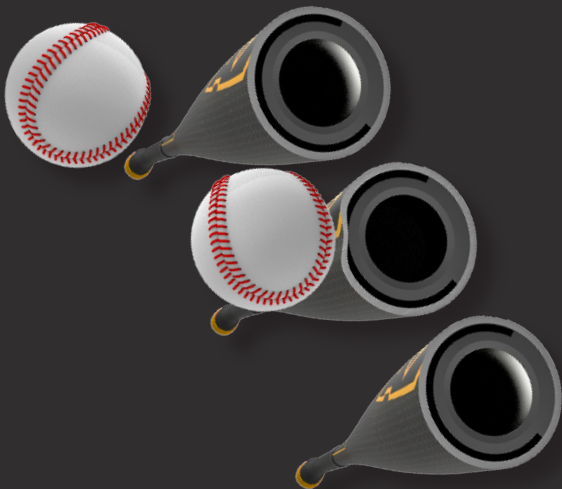
HYPERWHIP

Maximize balance and increase bat speed with our signature HyperWhip profile. Our angled end cap lightens the load where it matters most by taking unnecessary weight from the non-hitting side of the end cap. The result is a lighter-swinging bat, faster bat speed, and a more efficient swing. Get our HyperWhip cap in either composite or polycarbonate, or step up to the Fusion Barrel (BBCOR only), which melds three inches of carbon fiber to the end of an alloy barrel for maximum performance.



FLEX GAP

The Axe Handle advantage has revolutionized bat development for the swing. Now Axe Bat is bringing that market-leading innovation to the high-performing, composite barrel market with its Flex Gap Barrel technology. Because we know you hold the bat the same way every time, we get to design a barrel that is different by design, for your advantage. FlexGap's No Rotation Barrel technology never forces you to rotate your barrel for durability like other bat companies. Even better, FlexGap's Air Gap technology gives the barrel a larger, high-performing open hitting zone – giving the barrel ultra-responsive flex with more forgiveness, and a greater area that breaks in to the top of the performance level.



ENDOGRID

The most comfortable grip in the game gets even better with our shock-absorbing handle technology, Endogrid. We stripped the Axe handle to a wireframe grid, then filled it in with lightweight urethane. You still get all the speed and control of the Axe grip, but with less bottom-hand vibration and more comfort. Whether you're headed to the cage or stepping into the box with the game on the line, your swing has never felt better.



ELITE -5

L133F | 2-5/8" DIAMETER | 30/25 31/26 32/27

- HyperWhip Composite Cap
- Endogrid technology for reduced lower-hand vibration
- 2-piece alloy/composite hybrid construction
- Mantic Alloy for performance and durability with one-sided hitting
- Lightweight composite handle for increased whip and less vibration
- 1-year warranty



ELITE -9

L131F | 2-5/8" DIAMETER | 28/19 29/20 30/21 31/22 32/23

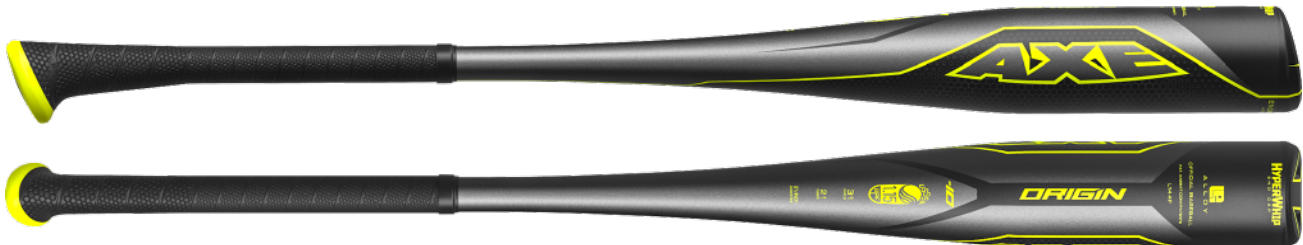
- HyperWhip Composite Cap
- Endogrid technology for reduced lower-hand vibration
- 2-piece alloy/composite hybrid construction
- Mantic Alloy for performance and durability with one-sided hitting
- Lightweight composite handle for increased whip and less vibration
- 1-year warranty



ELEMENT -10

L149F | 2-5/8" DIAMETER | 28/18 29/19 30/20 31/21 32/22

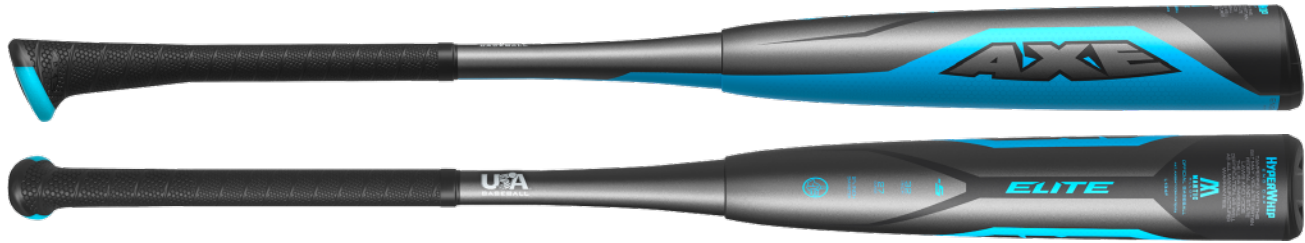
- HyperWhip Cap
- Endogrid technology for reduced lower-hand vibration
- 1-piece alloy construction
- Mantic Alloy for performance and durability with one-sided hitting
- 1-year warranty



ORIGIN -10

L144F | 2-5/8" DIAMETER | 27/17 28/18 29/19 30/20 31/21

- HyperWhip Cap
- 1-piece alloy construction
- LP1 Alloy for performance and durability with one-sided hitting
- 1-year warranty



ELITE -5

L134F | 2-5/8" DIAMETER | 30/25 31/26 32/27

- HyperWhip Cap
- Endogrid technology for reduced lower-hand vibration
- 2-piece alloy/composite hybrid construction
- Mantic Alloy for performance and durability with one-sided hitting
- Lightweight composite handle for increased whip and less vibration
- 1-year warranty



ELEMENT -8

L139F | 2-5/8" DIAMETER | 28/20 29/21 30/22 31/23 32/24

- HyperWhip Cap
- 1-piece alloy construction
- Mantic Alloy for performance and durability with one-sided hitting
- 1-year warranty



ORIGIN -8

L135F | 2-5/8" DIAMETER | 28/20 29/21 30/22 31/23

- HyperWhip Cap
- 1-piece LP1 Alloy construction
- 1-year warranty



HYPERWHIP HERO -11

L166F | 2-3/4" DIAMETER | 24/13 25/14 26/15

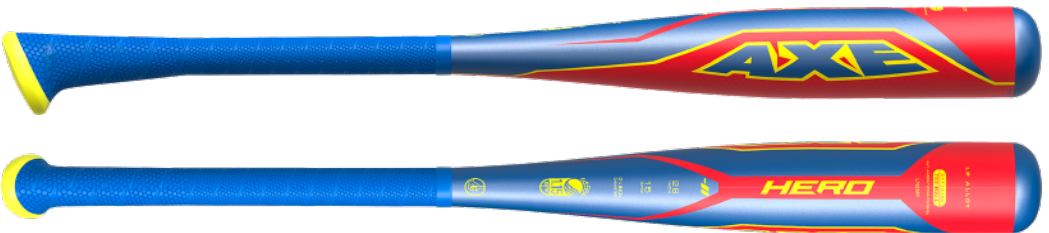
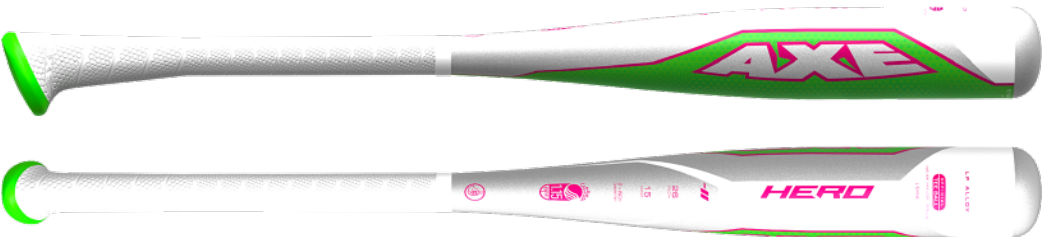
- 1-piece alloy construction
- LP Alloy for performance and durability with one-sided hitting
- Recommended for tee-ball only
- 1-year warranty



HERO -11

L167F | 2-3/4" DIAMETER | 24/13 25/14 26/15

- 1-piece alloy construction
- LP Alloy for performance and durability with one-sided hitting
- Recommended for tee-ball only
- 1-year warranty



HERO -11

L129F | 2-3/4" DIAMETER | 24/13 25/14 26/15

- 1-piece alloy construction
- LP Alloy for performance and durability with one-sided hitting
- Recommended for tee-ball only
- 1-year warranty





Mookie Betts MB50 Pro Signature Game Model

L122F | 2-5/8" DIAMETER | 32" 33" 34"

- Pro Grade-A maple with ink-dot
- Proprietary premium hard finish
- MB50 signature Lizard Skins
- Balanced medium barrel



George Springer GS4 Pro Signature Game Model

L123F | 2-5/8" DIAMETER | 32" 33" 34"

- Pro Grade-A maple with ink-dot
- Proprietary premium hard finish
- Balanced medium barrel



Pro Maple -2 to -3

L118 | 2-5/8" DIAMETER | 32" 33" 34"

- Made in the U.S.A.
- Professional-grade North American maple hardwood
- Model 271-tapered speed barrel profile
- Cupped end for improved balance
- Pro ink dot



Pro Maple -2 to -3

L119 | 2-5/8" DIAMETER | 32" 33" 34"

- Made in the U.S.A.
- Professional-grade North American maple hardwood
- Model 243-extended barrel profile
- Cupped end for improved balance
- Pro ink dot



Maple Composite -3

L180F | 2-5/8" DIAMETER | 31/28 32/29 33/30 34/31

- Single billet pro-grade hard maple composite construction
- Composite foam handle reduces weight and vibration
- Carbon connector adds durability
- Composite handle prevents breakage
- 120-day warranty



Youth Hardwood -5

L116F | 2-1/2" DIAMETER | 29/24 30/25 31/26

- Premium hardwood composite construction
- Cupped end for improved balance
- Big barrel
- 120-day warranty



Fungo

L10535F | 22-23 OZ. | 35"

- Maple composite
- Axe handle decreases fatigue and provides more comfort



One-Hand Trainer

L10618F / L10622F | 17-18 OZ. / ~20 OZ. | 18" / 22"

- Hardwood composite
- Axe shape promotes proper hitting fundamentals
- Axe handle for superior comfort, less hand fatigue

WOOD TECHNOLOGY



COMPOSITE FOAM:

Proprietary composite foam handle reduces weight and vibration and increases bat durability. Rubberized coating provides secure grip.



SINGLE BILLET:

The only maple composite bat made from a single billet of pro-grade hard maple. Made to last, this barrel won't lose pop like most composite wood bats.



PRO-GRADE:

Single billet of professional grade North American Hard Maple, made in the USA. Produced with an ink dot to show slope of grain.



CARBON CONNECTOR:

The carbon connector adds unmatched durability to our single billet maple barrel by placing reinforcement at the highest stress point.



FLEX HANDLE:

Flex-tuned composite handle maximizes bat whip for greater barrel speed at the point of contact.



AVENGE -10

L150E-A | 2-3/4" DIAMETER | 30/20 31/21 32/22 33/23 34/24

- 2-piece BCP Composite construction
- Endogrid technology for reduced lower-hand vibration
- 1-year warranty



AVENGELITE -11

L169F | 2-3/4" DIAMETER | 28/17 29/18 30/19 31/20 32/21 33/22 34/23

- 2-piece BCP Composite construction
- Endogrid technology for reduced lower-hand vibration
- 1-year warranty



ELEMENT -12

L151F | 2-3/4" DIAMETER | 28/16 29/17 30/18 31/19 32/20 33/21 34/22

- HyperWhip Cap
- 1-piece alloy construction
- Mantic Alloy for performance and durability with one-sided hitting
- Endogrid technology for reduced lower-hand vibration
- 1-year warranty



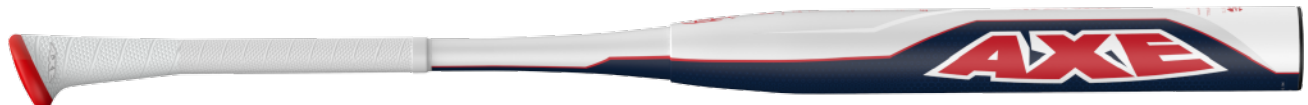
DANIELLE LAWRIE -12

L136F | 2-3/4" DIAMETER | 28/16 29/17 30/18 31/19 32/20

- HyperWhip Cap
- 1-piece alloy construction
- LP1 Alloy for performance and durability with one-sided hitting
- Danielle Lawrie signature bat
- 1-year warranty



"I've played with many different types of bats... and I can honestly say the **Axe Bat** is the first one where I really can feel my hands through the hitting zone. After using this, there's no way I can see myself swinging anything else."



AVENGE SLOWPITCH -6, -7, -8

L154E-A | 2-¼" DIAMETER | **-6:** 34/28 | **-7:** 34/27 | **-8:** 34/26

- 2-piece BCP Composite construction
- 1-year warranty
- Approved for ASA, USSSA, NSA, ISF & ISA



PRO HARD MAPLE SLOWPITCH

L191F | 2-¼" DIAMETER | 34"

- Single billet pro grade hard maple
- Proprietary hard finish
- Softball profile
- Approx. -4 weight
- Approved for ASA

FREQUENTLY ASKED QUESTIONS

WHY THE AXE HANDLE?

The Axe Bat is the first and only bat designed to support the biomechanics of the swing. Every inch – from the knob to the end cap – has been engineered to promote your best swing, more often. With the Axe Bat, you'll achieve a more stable grip and more precise control of your barrel, even while swinging at maximum effort, resulting in harder, more consistent contact. Make the switch to Axe Bat today!

HOW DO I HOLD IT?

Wrap the pinky finger of your bottom hand around the front hook of the Axe Handle. The bottom of the knob should sit just below the base of your palm, with the angle matching that of your closed grip.

CAN LEFT- AND RIGHT-HANDED HITTERS USE THE SAME BAT?

Yes. The Axe Handle works the same way from either side of the plate.

HOW DO YOU MEASURE AN AXE BAT?

The same as you would a round-handled bat, from tip to tip. For an Axe Bat, that would be from the point of the knob to the peak of the end cap.

WILL THE BARREL WEAR OUT MORE QUICKLY BECAUSE YOU'RE ALWAYS HITTING WITH THE SAME SIDE?

No. In fact, one-sided hitting is a performance advantage for us. Our engineers know where contact on the barrel will occur and can develop technologies to ensure Axe Bat barrels perform to maximum allowable standards and remain strong and durable throughout the lifetime of your bat. This technology is built into what we call our Engineered Hitting Zone, which covers the 270° surface on which you will always make contact.

WHO SWINGS AXE BATS?

Axe Bats are used by players of all ages and skill levels. More than 45 major leaguers, including Boston Red Sox outfielder Mookie Betts, the 2016 MVP runner-up in the American League, have swung an Axe Handle in games since 2015.

WHERE ARE AXE BATS APPROVED?

Axe Bats are approved for play by all major governing bodies for amateur and professional baseball, fastpitch, and slow pitch.

WHAT IS YOUR 30-DAY GUARANTEE?

Purchase any alloy or composite bat on our website, www.axebat.com, and use it as you would your normal bat – in batting practice, games, etc. If you're not completely satisfied, return it within 30 days for a full refund, no questions asked.



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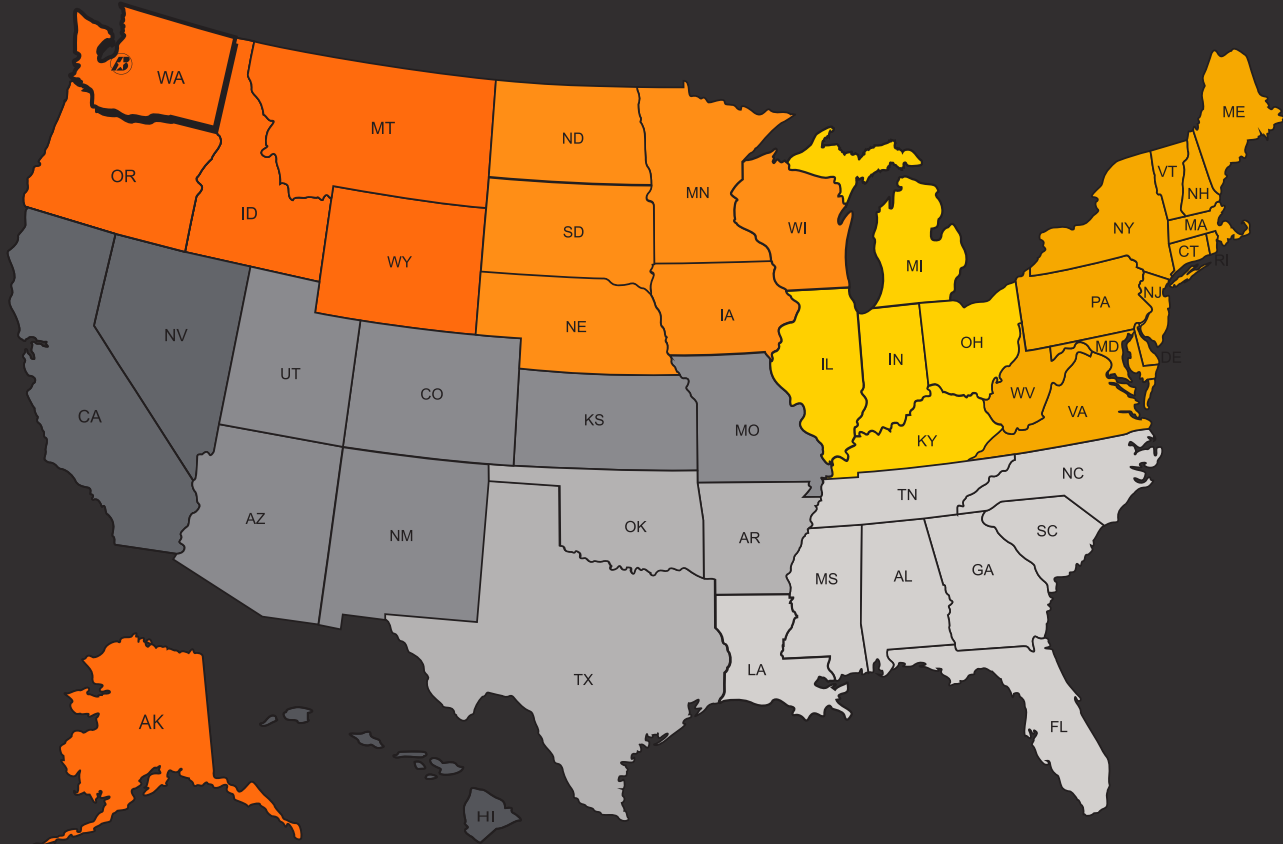
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